



**FRIENDS OF THE TAY WATERSHED
Proposed Budget**

	Proposed Budget 2014	Actual 2013	Actual 2012	Actual 2011	Actual 2010
REVENUE					
1 Donations Received	\$2,500.00	\$2,383.81	\$4,062.30	\$1,631.41	\$2,823.61
2 Grants	1,600.00	969.00	1,025.00	20,604.44	9,600.00
3 Memberships	500.00	497.34	460.00	390.00	460.00
4 Other Revenue					
Other Income	550.00	510.06	1,847.66	934.43	766.32
TOTAL REVENUE	5,150.00	4,360.21	7,394.96	23,560.28	13,649.93
EXPENSES					
Public Education & Environmental Activ.					
5 Advertising and Promotions	650.00	621.77	649.86	398.89	549.75
6 Educational Products	2,500.00	1,050.00	572.36	6,249.85	12,037.08
7 Festival Fees and Expenses	500.00	607.90	96.05	48.03	89.25
8 200 th Anniversary 2016 planning	100.00	0.00	0.00	18,060.00	0.00
9 Other Program Expenses	300.00	263.86	2,700.40	1,821.08	0.00
10 Web Site Expenses	140.00	135.60	207.92	135.60	129.15
TOTAL Public Education & Envir. Activ	4,190.00	2,679.13	4,226.59	26,713.45	13,821.56
Management and General Administration					
11 Insurance	900.00	891.00	891.00	858.60	837.00
12 Membership and Other Fees	60.00	59.95	80.00	40.00	0.00
13 Office Supplies	110.00	108.24	0.00	124.58	0.00
14 Other Administrative Expenses	520.00	219.10	217.60	1,142.88	1,391.59
TOTAL Management and General Admin.	1,590.00	1,278.29	1,188.60	2,166.06	2,228.59
TOTAL EXPENSES	5,780.00	3,957.42	5,415.19	28,879.51	16,050.15
NET INCOME	-630.00	\$402.79	\$1,979.77	-\$5,319.23	-\$2,400.22

Budget Notes and Assumptions:

Revenue

- 1 Donations budget includes \$1000.00 already received from Little Stream Bakery plus anticipated generosity shown in 2013.
- 2 Grants budget includes \$678.55 already received from RVCA WDD, \$200. from Lanark County, balance anticipated successful applications about \$800 for water quality testing and other projects if required..
- 3 Memberships assumed to remain fairly stable.
- 4 Other revenue projection includes GIC interest and miscellaneous income, such as T-shirt sales (assumes 25 sold).

Expenses

- 5 Advertising budget covers Watershed Discovery Day, Kid Fish radio spots and posters
- 6 Educational products budget includes \$300 for Kid Fish, \$1500 for Scholarship, \$500 for WWD, PDCI Bus Subsidy, \$150.00 and Perth Heritage Fair, \$ 50.00 . .
- 7 Festival Fees and Expenses budget reduced by booth charges for Maplefest..
- 8 Assumed that FTW will decide to participate in Community celebration of 200th Anniversary of Settlement.
- 9 Other program budget includes laboratory expenses for water quality testing,if required.
- 10 Assumes similar website hosting and registration costs.
- 11 Insurance expenses assumed to be slightly higher than 2013 levels..
- 12 Membership Fees budget left unchanged.
- 13 Office supplies budget left unchanged.
- 14 Other administrative expenses budget assumes normal administrative expenses (bank charges, mailbox costs, etc.) remain at about the same level. + \$300 for 20 T-shirt purchases